

A man and a woman are standing on a golf course, looking off to the side. The man is wearing a dark blue zip-up sweater over a light blue collared shirt and light-colored trousers. The woman is wearing a light green zip-up vest over a white short-sleeved shirt and dark trousers. Both are wearing white golf gloves and holding golf clubs. In the background, there is a modern building with large glass windows and a golf course with rolling hills under a cloudy sky.

**ni** Ninghow Golf  
GOLF CLOTHING MANUFACTURER

# Custom Golf Apparel Catalog

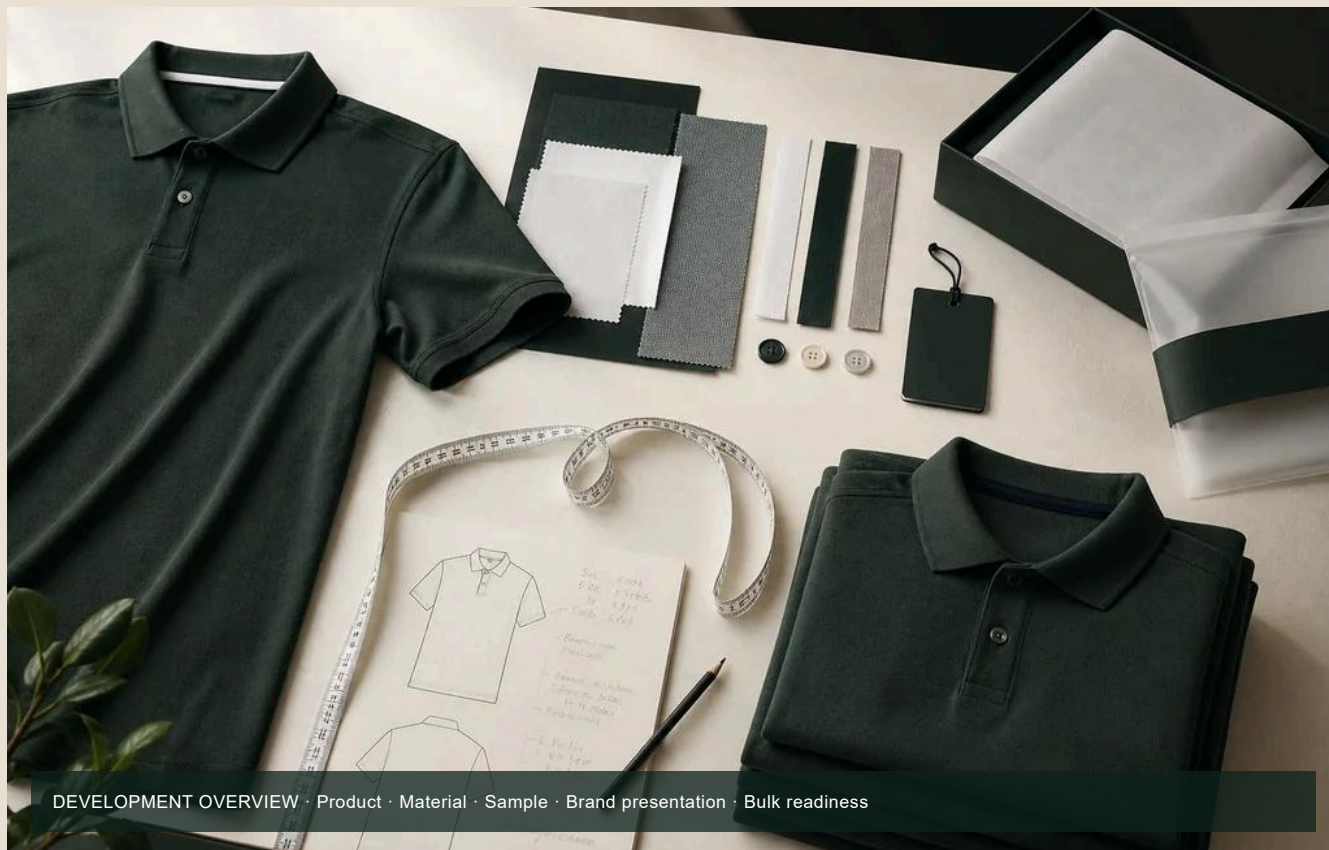
Product Development · OEM · ODM · Private Label · Bulk Manufacturing

[ninghowgolf.com](http://ninghowgolf.com)

NINGHOW GOLF

# Built for Golf Apparel Development

One connected route from product idea to approved bulk presentation.



DEVELOPMENT OVERVIEW · Product · Material · Sample · Brand presentation · Bulk readiness

## DEVELOP

### Product + material

Define the garment and selected components.

## APPROVE

### Sample + fit

Review the physical result before bulk.

## DELIVER

### Brand + packing

Coordinate the finished B2B presentation.

NAVIGATE THE GUIDE

# Contents

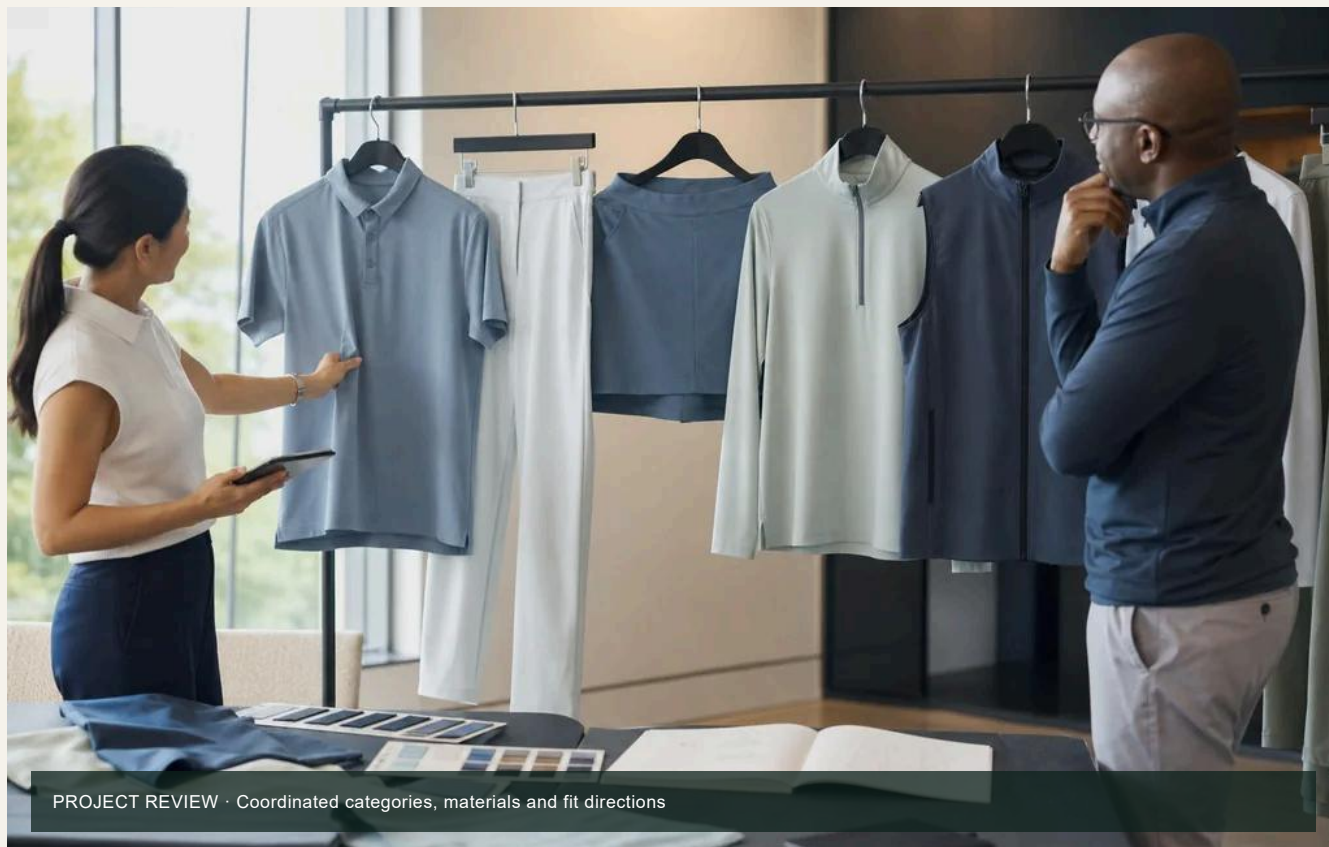
Move from company and product discovery to materials, customization, production, quality and a prepared RFQ.

|           |                                                          |   |
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01 / ABOUT

# Ninghow Golf at a Glance

Custom golf clothing development for international B2B programs.



PROJECT REVIEW · Coordinated categories, materials and fit directions

**RANGE**

**Golf apparel**

Polos · bottoms · women's ·  
layers · outerwear

**ROUTES**

**OEM · ODM**

Start from a tech pack, sample,  
sketch or direction.

**LABEL**

**Private label**

Coordinate garment, branding  
and presentation.

**BUYERS**

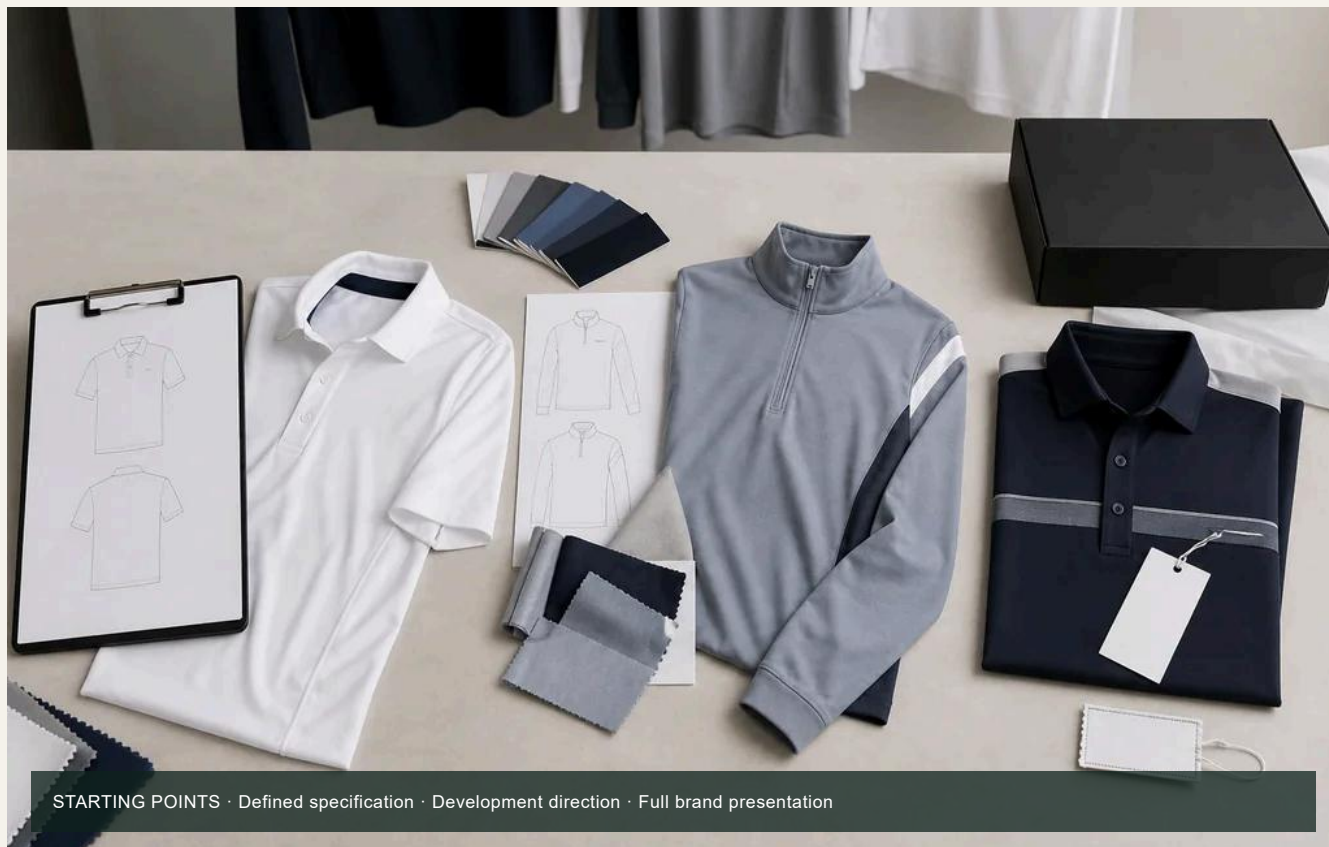
**International B2B**

Brands · clubs · programs ·  
sourcing teams

01 / ABOUT

# Three Ways to Start

Choose the route that matches the information already in hand.



STARTING POINTS · Defined specification · Development direction · Full brand presentation

**ROUTE 01**

**OEM**

Defined specification or technical pack.

**ROUTE 02**

**ODM**

Sketch, sample or collection direction.

**ROUTE 03**

**Private Label**

Garment plus complete brand presentation.

01 / BUYERS

# Who We Work With

Different buyers use the same manufacturing capabilities in different ways. Start with the program objective, then define the products.

**GOLF APPAREL  
BRANDS**

**Private-label  
collection  
development**

Create or extend a  
coordinated golfwear line.

**GOLF CLUBS**

**Member, staff and  
club apparel**

Plan consistent garments,  
sizes, logos and  
presentation.

**PRO SHOPS**

**Retail-ready  
directions**

Build products that work  
together at point of sale.

**GOLF RESORTS**

**Resort-branded  
collections**

Coordinate course and  
clubhouse garment  
directions.

**TOURNAMENT  
ORGANIZERS**

**Event and sponsor  
programs**

Plan staff, volunteer and  
participant apparel.

**CORPORATE  
PROGRAMS**

**Golf events and  
apparel gifting**

Define branded garments,  
packing and delivery needs.

**DISTRIBUTORS &  
WHOLESALERS**

**Scalable B2B  
supply**

Review product mix,  
quantity, packaging and  
repeat orders.

**SOURCING TEAMS**

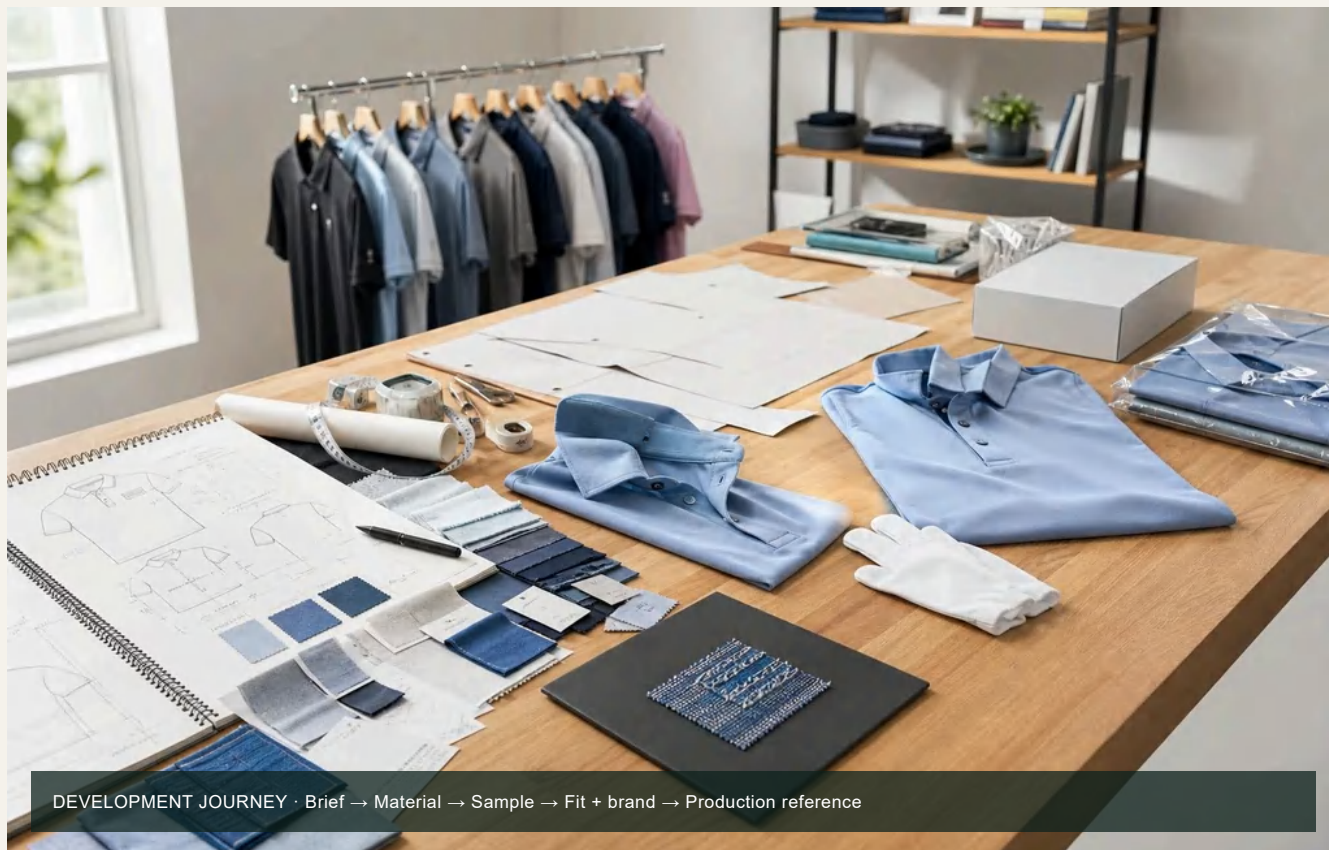
**Managed  
development**

Control specifications,  
approvals, quality and  
shipment preparation.

01 / PROJECT SUPPORT

# From Idea to Approved Bulk

A visual development route with four buyer approval moments.



DEVELOPMENT JOURNEY · Brief → Material → Sample → Fit + brand → Production reference

01

## Brief

Product role + target wearer

02

## Material

Fabric + trims + color

03

## Sample

Construction + fit + branding

04

## Approval

Production + packing reference

02 / PRODUCT RANGE

# Golf Apparel Architecture

Build the assortment from connected garment families rather than treating every style as an isolated purchase.

VERIFIED CATEGORY

## Golf Tops

Golf polos · Performance shirts · Golf T-shirts · Long-sleeve tops · Base layers

VERIFIED CATEGORY

## Golf Bottoms

Golf shorts · Pants and trousers · Women's skirts and skorts

VERIFIED CATEGORY

## Golf Layers

Quarter-zips · Half-zips · Pullovers · Hoodies · Performance mid-layers

VERIFIED CATEGORY

## Outerwear

Golf vests · Lightweight jackets · Windbreakers · Weather-oriented layers

VERIFIED CATEGORY

## Women's Golfwear

Polos · Tops · Skorts · Skirts · Dresses · Bottoms · Layers

VERIFIED CATEGORY

## Programs

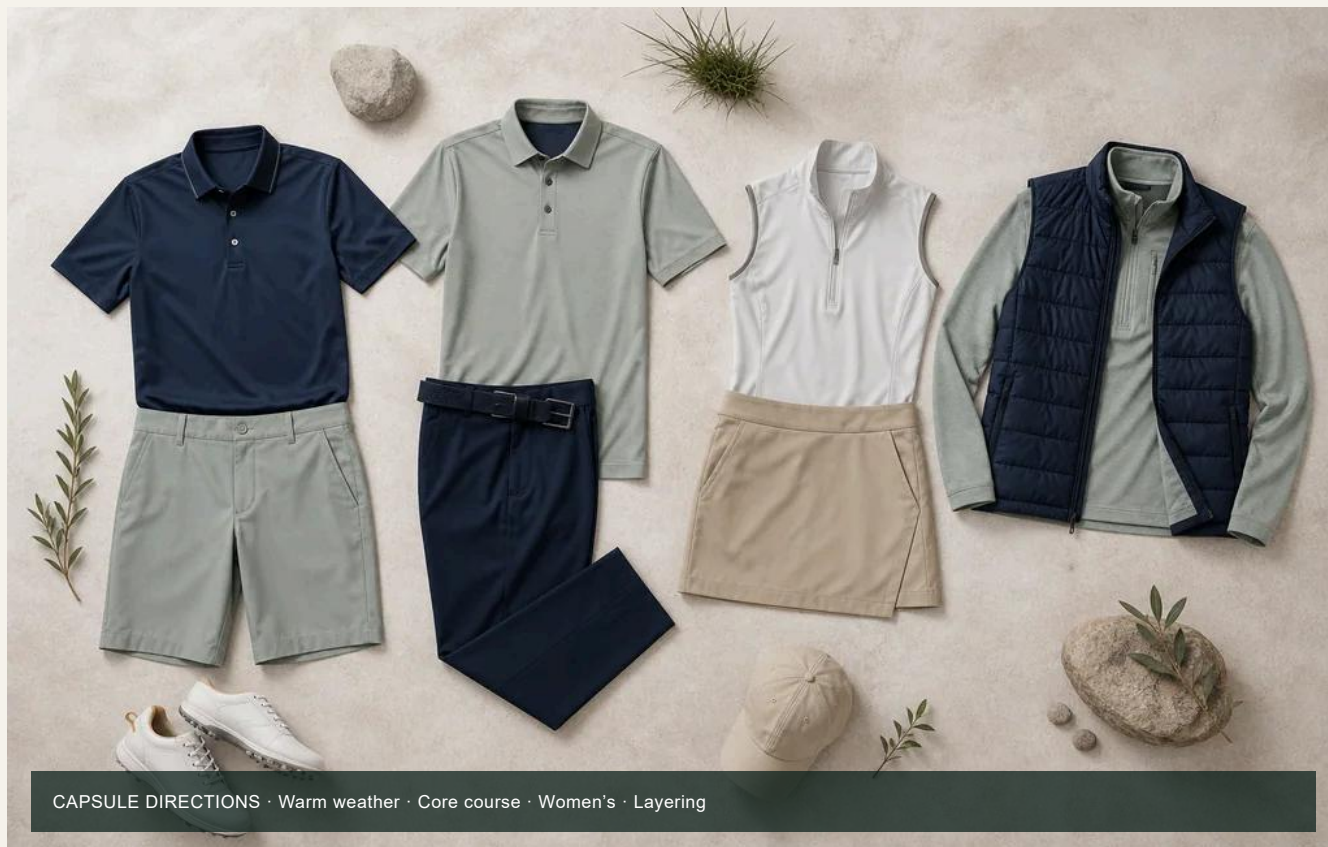
Club apparel · Team apparel · Academy programs · Tournament apparel · Corporate golf

Each category is verified on the current Ninghow Golf website. Specific constructions shown later are labeled as development directions unless they correspond to a defined buyer specification.

02 / RANGE PLANNING

# Collection by Climate and Use

Build a focused capsule around the wearer and selling condition.



CAPSULE DIRECTIONS · Warm weather · Core course · Women's · Layering

**WARM**

**Polo + short**

Light construction

**CORE**

**Polo + trouser**

Balanced course system

**WOMEN'S**

**Top + skort**

Fit + coverage

**LAYERING**

**Base + mid + vest**

Planned layer relationship

03 / GOLF POLOS

# Start With the Polo Architecture

A polo brief is more than a color and logo. Fit, collar, placket, sleeve, cuff, hem, vents, fabric, decoration and labels all affect the product.

|         |               |              |
|---------|---------------|--------------|
| FIT     | COLLAR        | COLLAR STAND |
| PLACKET | BUTTONS / ZIP | SLEEVE       |
| CUFF    | HEM           | SIDE VENT    |
| LOGO    | LABELS        | FABRIC       |

## 01 Define the silhouette

Regular, slim, relaxed or buyer-defined through measurements and fit review.

## 02 Build the neckline

Collar shape, stand, placket length, button count or zip format.

## 03 Match material and finish

Structure, drape, stretch direction, surface and decoration compatibility.

## 04 Coordinate the collection

Color, contrast details, logo positions, labels, hangtags and packaging.



STYLE DIRECTION · Classic performance polo. Unbranded development reference; not a current SKU.

03 / GOLF POLOS

# One Polo, Multiple Directions I

These are development references within the verified golf polo category. They show how construction choices change the product position.



## CLASSIC 3-BUTTON

**Structured, familiar architecture for a core range.**

Collar stability · placket · side vents

## 2-BUTTON PERFORMANCE

**A cleaner, shorter placket direction.**

Fit · sleeve · lightweight fabric direction

## CONTRAST PLACKET

**Adds controlled collection color without a full panel.**

Contrast scale · button color · stitching

## LONG-SLEEVE

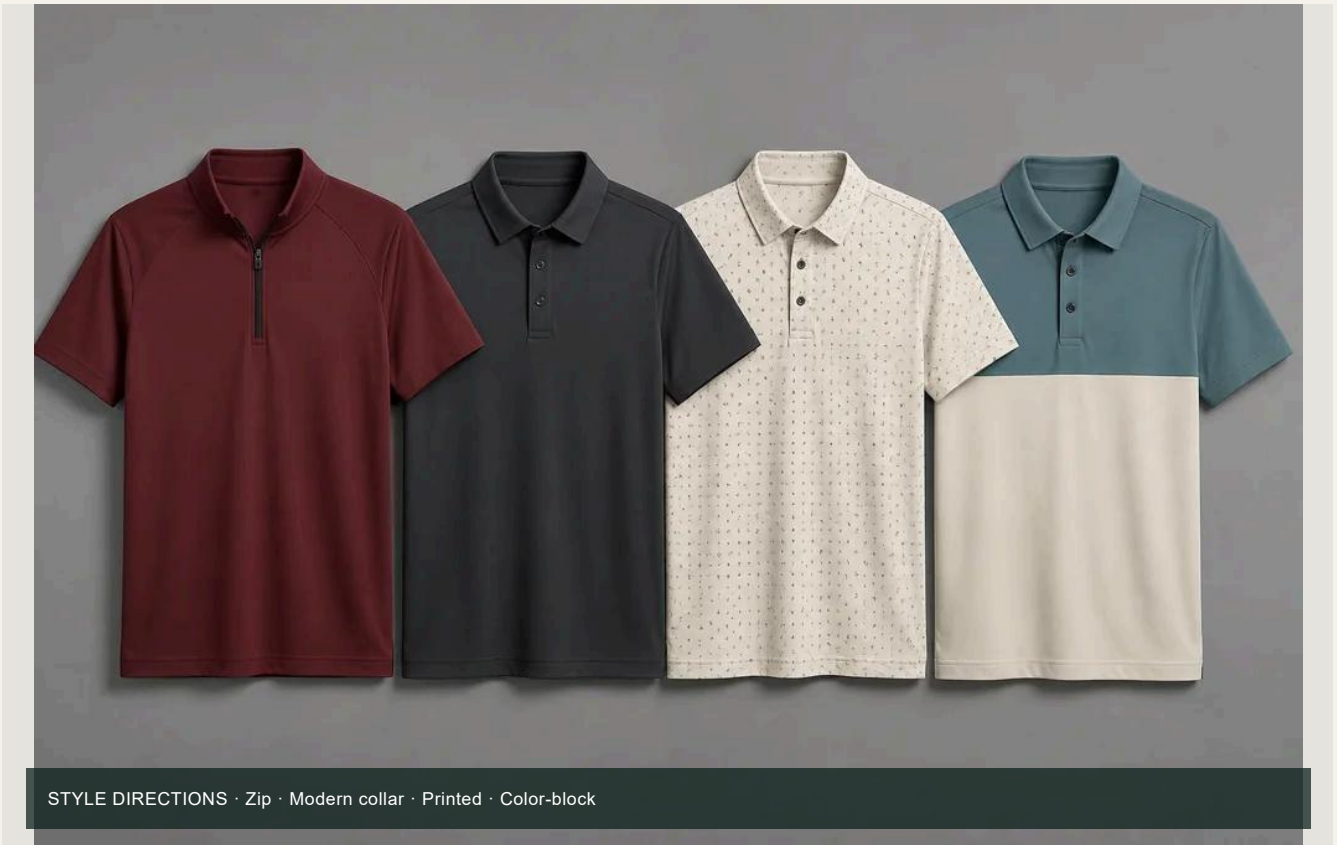
**Extends the polo into transitional or layering use.**

Sleeve fit · cuff · layer relationship

03 / GOLF POLOS

# One Polo, Multiple Directions II

Modern neckline, pattern and panel decisions should be reviewed together with fabric, artwork and production method.



## ZIP POLO

**A modern closure direction with hardware and seam decisions.**

Zip length · puller · collar · chin finish

## MODERN COLLAR

**A reduced or blade-inspired direction.**

Shape · stability · neckline finish

## PRINTED POLO

**Artwork becomes part of the material and construction plan.**

Repeat · scale · seam alignment · print route

## COLOR-BLOCKED POLO

**Panels create a collection language across categories.**

Panel geometry · seam placement · color relationship

03 / GOLF POLOS

# Golf Polo Anatomy

See the complete product first; use the short checklist to lock construction.



|                   |                      |                      |                              |
|-------------------|----------------------|----------------------|------------------------------|
| 01 Collar + stand | 02 Placket + buttons | 03 Shoulder + sleeve | 04 Cuff + hem                |
| 05 Side vent      | 06 Fit + length      | 07 Logo position     | 08 Main + size + care labels |

03 / GOLF POLOS

# Polo Fabric Directions

Choose the material around the product role and required result. Composition alone does not explain structure, drape, print behavior or collar stability.

## PIQUÉ

### Structured texture

Classic hand and visible surface; review weight, openness, stretch direction and collar relationship.

## JERSEY

### Smooth and fluid

Useful when drape and print surface matter; review stability and recovery for the intended fit.

## INTERLOCK

### Smooth and stable

A double-knit direction for cleaner structure; review weight and layering comfort.

## PERFORMANCE KNIT

### Requirement-led

Specify stretch, moisture-management or climate requirements; confirm properties through selected material and testing where required.

| Selection dimension              | Buyer question                             | Why it matters                                                  |
|----------------------------------|--------------------------------------------|-----------------------------------------------------------------|
| Hand feel & drape                | How should the polo feel and hang?         | Affects product position, fit impression and comfort.           |
| Structure & collar stability     | Should the silhouette feel crisp or fluid? | The body and collar must work as one construction.              |
| Stretch & recovery               | Where is mobility required?                | Stretch direction and recovery affect fit retention.            |
| Print / embroidery compatibility | How will the brand be applied?             | Surface, density and stretch influence process choice.          |
| Performance requirement          | What claim or use condition matters?       | Define the requirement before sourcing; verify before claiming. |

04 / GOLF SHORTS

# Golf Shorts: Core Directions

The verified category includes performance, stretch and warm-weather shorts. The development brief determines fit, length, pockets, waistband and material.

**01 Waist architecture**

Waistband shape, belt loops, internal support and fit intent.

**02 Closure and pockets**

Button, zip, front-pocket angle, back-pocket format and security needs.

**03 Rise, seat and leg**

Define comfort, mobility and the visual line through measurements and fit review.

**04 Inseam and hem**

Length changes product position; specify the intended market and use.

**05 Material and brand detail**

Select stretch-woven direction, logo position, labels and packing requirements.



STYLE DIRECTIONS · Classic regular · Tailored tapered · Relaxed warm-weather

04 / GOLF SHORTS

# Fit, Length and Detail Change the Short

A new short is not created by recoloring the same pattern. Change the architecture deliberately.

## CLASSIC GOLF SHORT

### Balanced regular direction

Straightforward waistband, belt loops and practical pocket package.

## TAILORED DIRECTION

### Cleaner and more refined

Taper, pocket geometry and crisp material direction shape the presentation.

## PERFORMANCE DETAIL

### Mobility-led brief

Stretch direction, waistband performance and functional pockets become priorities.

## RELAXED / LONGER LENGTH

### Coverage and ease

Adjust rise, seat, thigh, leg width and inseam as a connected fit system.

**BUYER NOTE** · A fit label is not a measurement specification. Confirm actual garment measurements, tolerances and sample comments for the intended size range.

04 / GOLF SHORTS

# Shorts Customization Anatomy

Use this checklist to turn a visual reference into a production discussion.

| Area                        | Decisions to define                                 | Buyer review                            |
|-----------------------------|-----------------------------------------------------|-----------------------------------------|
| <b>Waistband</b>            | Shape, internal construction, support, topstitching | Comfort, stability and size consistency |
| <b>Belt loops</b>           | Count, width, placement, bartacks                   | Belt compatibility and appearance       |
| <b>Front closure</b>        | Button, hook, zip, extension                        | Ease of use and clean finish            |
| <b>Side pockets</b>         | Opening angle, depth, bag construction              | Access, security and bulk               |
| <b>Back pockets</b>         | Welt, zip, button or clean direction                | Function and brand positioning          |
| <b>Rise / inseam / hem</b>  | Pattern dimensions and finishing                    | Coverage, mobility and silhouette       |
| <b>Branding</b>             | Position, size, process, artwork                    | Material compatibility and restraint    |
| <b>Labels &amp; packing</b> | Main, size, care, hangtag, polybag                  | Finished brand presentation             |

WAISTBAND

BELT LOOP

BUTTON

FLY

SIDE POCKET

BACK POCKET

RISE

SEAT

THIGH

INSEAM

HEM

LOGO

LABELS

05 / GOLF PANTS

# Golf Pants and Trousers

Performance golf pants, stretch trousers and course-ready bottoms can be developed around a buyer's design, tech pack or reference garment.

**01 Rise and waist**

Define where the trouser sits and how the waistband supports fit.

**02 Seat and thigh**

Control ease for comfort, movement and the intended silhouette.

**03 Knee and leg opening**

Shape the leg line from regular to tapered or relaxed.

**04 Pocket package**

Balance course function, clean appearance and construction complexity.

**05 Fabric and finish**

Review stretch, recovery, structure, hand feel and branding suitability.



STYLE DIRECTIONS · Flat-front regular · Tapered performance

05 / GOLF PANTS

# Trouser Style Directions

The same color can serve very different programs when fit, pocket construction and material language change.

**FLAT-FRONT**

**Core course  
trouser**

Clean front architecture for a broad B2B range.

**TAPERED**

**Modern  
performance  
direction**

A controlled leg line developed through thigh, knee and opening measurements.

**SLIM**

**Close visual fit**

Requires deliberate seat, thigh and mobility review rather than simply narrowing the leg.

**REGULAR**

**Balanced ease**

A practical starting direction for wider wearer groups and programs.

**PLEATED DIRECTION**

**Additional front  
volume**

Use only where the design and intended consumer support the architecture.

**CLUBHOUSE  
DIRECTION**

**Refined lifestyle  
use**

Construction and fabric emphasize presentation beyond the course.

All directions shown are development references within the verified pants and trousers category, not fixed inventory.

05 / FIT GUIDE

# Fit Changes the Product

Compare the silhouette visually, then approve it through measurements and a physical sample.



## **Slim**

Close through seat, thigh and leg

## **Regular**

Balanced ease throughout

## **Tapered**

Reduced from thigh to opening

## **Relaxed**

More ease through seat and leg

APPROVE WITH · Waist · Rise · Seat · Thigh · Knee · Inseam · Leg opening

06 / WOMEN'S GOLFWEAR

# Build a Coordinated Women's Golfwear System

The current Ninghow Golf range includes women's skorts, skirts, dresses and coordinated course apparel alongside polos, tops, bottoms and layers.



COLLECTION DIRECTION · Women's polo, skort, course dress and lightweight layer

## POLO & TOP

**Fit, bust, waist, sleeve, length and neckline are developed for the product.**

Not a simple size reduction

## SKORT & SKIRT

**Waist, rise, length, coverage, internal components and pocket use work together.**

Coverage is a brief item

## COURSE DRESS

**Neckline, fit, mobility, length and pocket decisions define the garment.**

Approve through sample review

## LAYER & BOTTOM

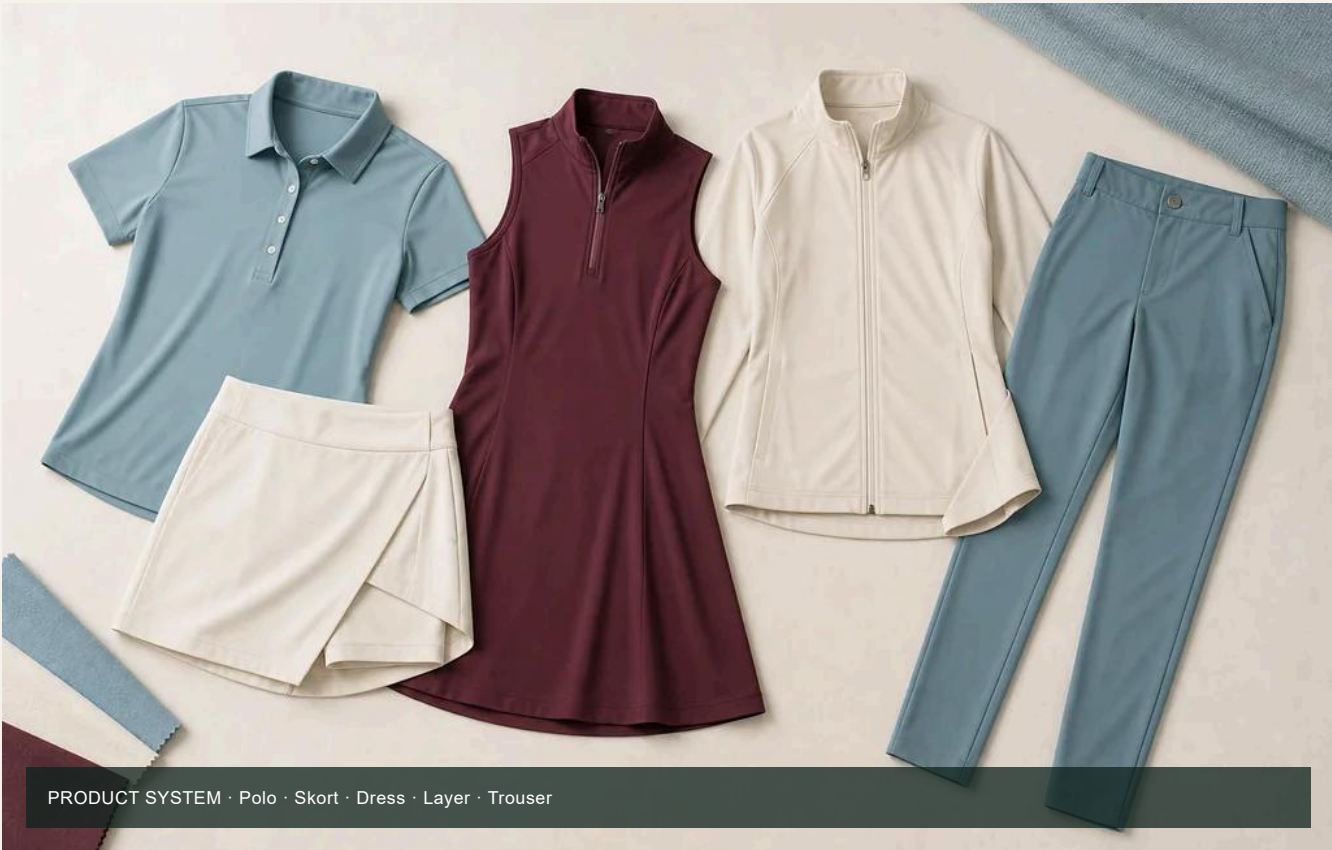
**Plan layering ease and coordination with the complete range.**

Shared color and brand system

06 / WOMEN'S GOLFWEAR

# Designed Around the Product Brief

Fit, movement and coverage are developed for each garment - not scaled down from menswear.



|                                                                                  |                                                                         |                                                                                     |                                                                           |
|----------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| <div>FIT</div> <div>Bust + waist + hip</div> <div>Garment-specific pattern</div> | <div>MOVE</div> <div>Stretch + opening</div> <div>Course mobility</div> | <div>COVER</div> <div>Length + internal short</div> <div>Briefed, not assumed</div> | <div>USE</div> <div>Pocket + closure</div> <div>Function by product</div> |
|----------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------|

07 / LAYERS

# Quarter-Zips and Mid-Layers

Quarter-zips, half-zips, pullovers, hoodies and performance mid-layers extend a collection across temperature and program needs.

**01 Collar and neckline**

Stand height, shape, facing and layer relationship.

**02 Zip system**

Length, teeth, puller, tape, top finish and chin guard.

**03 Body and sleeve fit**

Base-layer relationship, mobility and intended wearer group.

**04 Cuff and hem**

Clean finish, stretch, rib, binding or adjustable direction.

**05 Panels and branding**

Seam placement, logo position and decoration suitability.

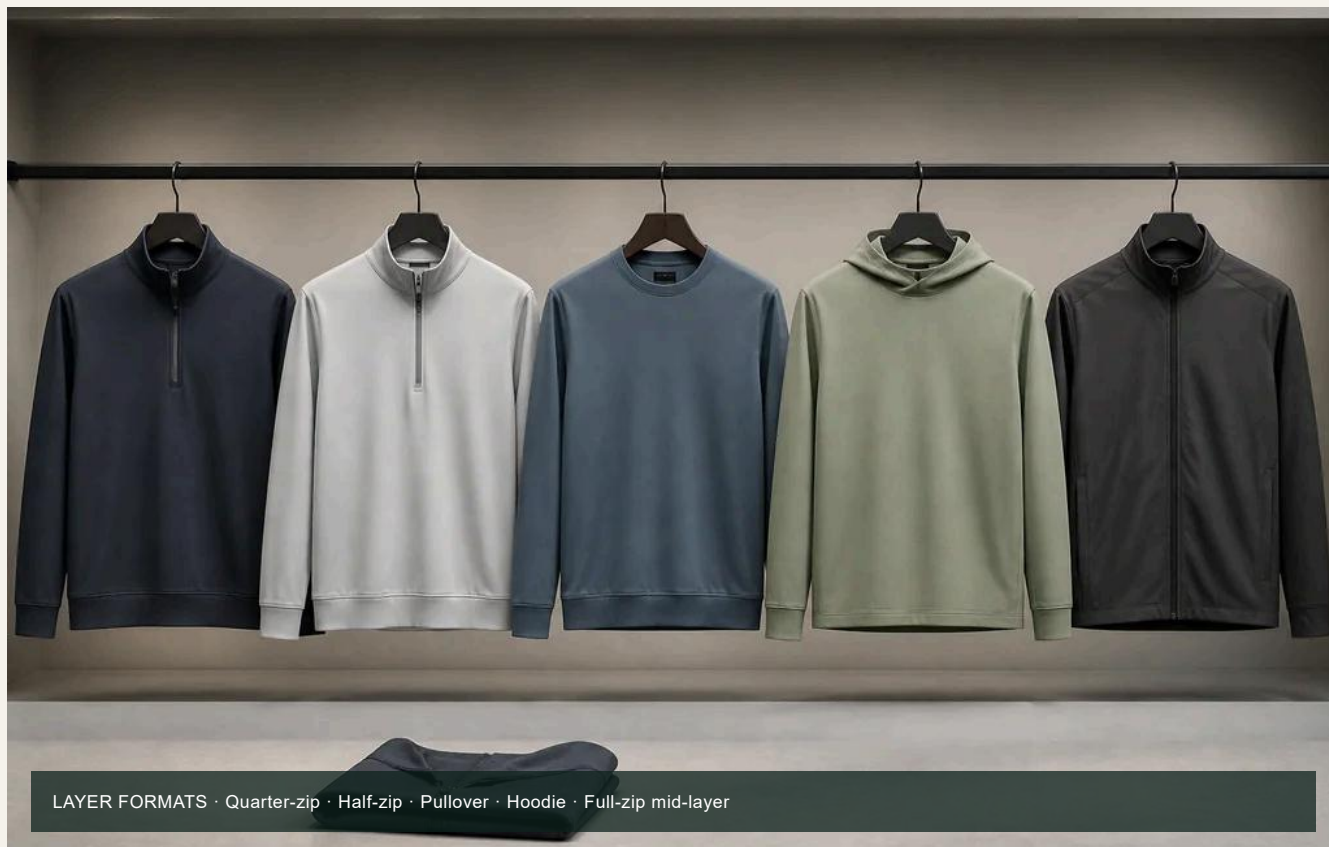


STYLE DIRECTION · Lightweight quarter-zip

07 / LAYERS

# Layer Formats Compared

Five neckline and coverage directions, shown as real products.



01

## Quarter-zip

Versatile collar opening

02

## Half-zip

Longer ventilation opening

03

## Pullover

Clean crew format

04

## Hoodie

Program-led casual layer

05

## Mid-layer

Structured performance format

08 / OUTERWEAR

# Golf Vests

A vest extends the range with an additional layer while keeping swing mobility and collection coordination visible.

- LAYERING FIT

COLLAR

ARMHOLE
- FRONT ZIP

POCKETS

PANELS

HEM
- FABRIC

LOGO POSITION

LABELS

01

Lightweight vest

A clean layer direction for branded collections and programs.

02

Performance vest

Developed against specified material, fit and construction requirements.

03

Program vest

Coordinates with club, academy, team, tournament or corporate apparel.



STYLE DIRECTION · Lightweight golf vest. Insulation and weather properties are buyer-defined requirements.

08 / OUTERWEAR

# Jackets and Weather-Oriented Layers

Golf jackets, windbreakers and lightweight outerwear should be planned around swing mobility, layering, closure, pocket use and the required weather direction.



**SWING MOBILITY**

**Review shoulder, sleeve, armhole, body ease and fabric stretch together.**

Movement is a construction brief

**LAYERING FIT**

**Define which garments sit underneath and how the silhouette should read.**

Approve as a system

**WEATHER REQUIREMENT**

**Wind or water resistance must be specified, sourced and verified where claimed.**

No rating is assumed

**POCKETS & CLOSURE**

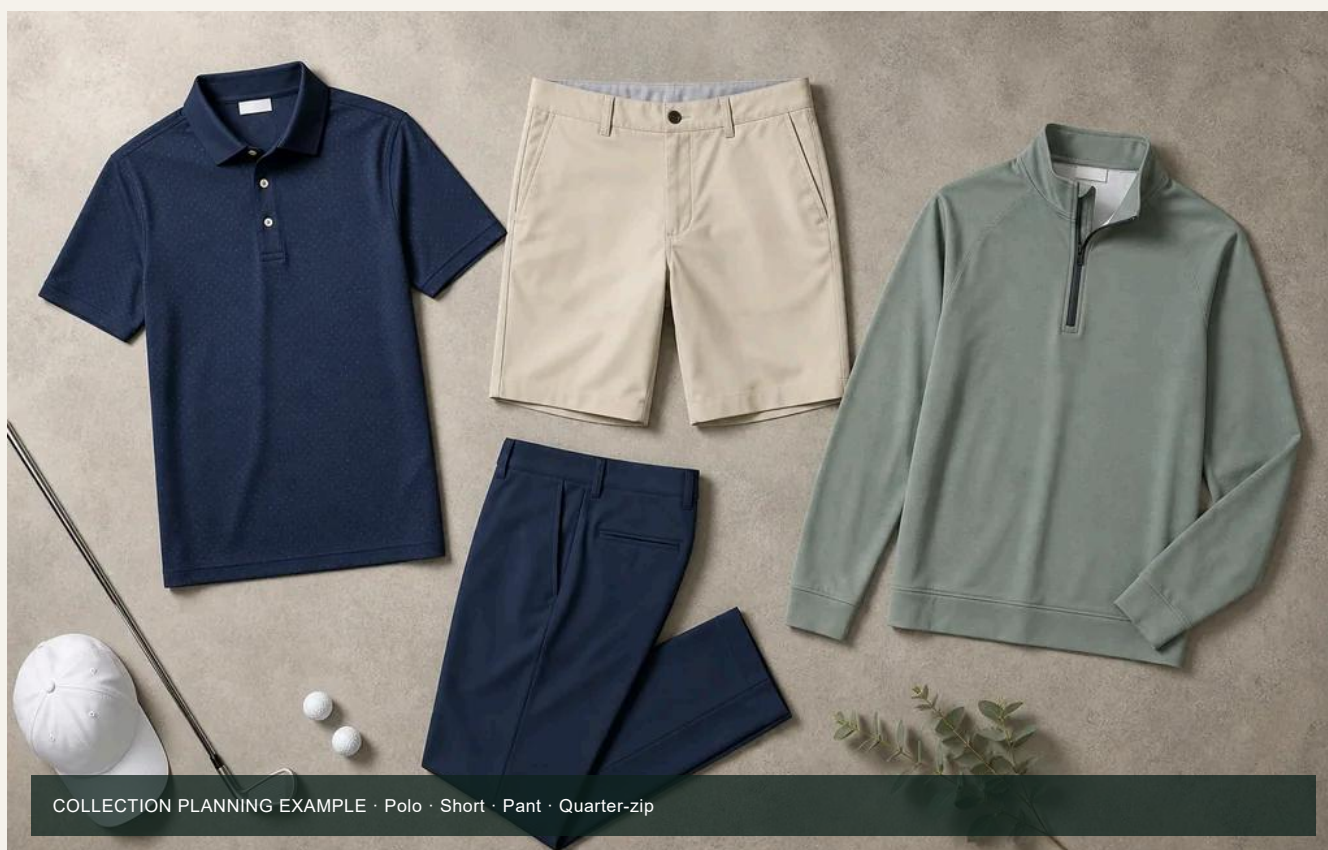
**Zip, cuff, hem and pocket details affect function and manufacturability.**

Confirm components in sample

09 / COLLECTION PLANNING

# Build a Coordinated Golf Collection

Unify the range through color story, fabric language, fit direction, trims, logo placement, labels and packaging.



## COLOR STORY

**Control main, contrast and seasonal colors across categories.**

Use physical or approved color references

## FABRIC LANGUAGE

**Balance structure, drape, surface and performance direction.**

Not every item needs the same composition

## BRAND SYSTEM

**Coordinate logo scale, position, process, labels and hangtags.**

Review by garment and placement

## FIT DIRECTION

**Define how close, regular or relaxed each category should feel.**

Approve each pattern and sample

09 / COLLECTION PLANNING

# Four Collection Planning Examples

Four clear assortment directions - shown visually, then named with short captions.



PLANNING EXAMPLES · Product directions only; not stocked sets

**CORE**

**Polo + short + pant + layer**

Balanced starting range

**WARM WEATHER**

**Polo + top + short + skirt**

Light and mobile

**LAYERING**

**Polo + quarter-zip + vest + jacket**

Base to outer

**CLUB / PRO SHOP**

**Polo + bottom + layer**

Coordinated presentation

10 / FABRICS

# How to Choose Golf Fabrics

Start with the garment and intended use, then review construction, hand feel, stretch, weight, surface, branding and required performance.

| Product                     | Priority questions                                                 | Material direction                                     | Approval focus                                              |
|-----------------------------|--------------------------------------------------------------------|--------------------------------------------------------|-------------------------------------------------------------|
| <b>Polos</b>                | Structure, drape, collar stability, hand feel, print or embroidery | Piqué, jersey, interlock or performance-knit direction | Body-collar relationship, fit, surface and finish           |
| <b>Shorts &amp; pants</b>   | Stretch, recovery, structure, waistband and pocket construction    | Stretch-woven or structured-woven direction            | Fit, mobility, pocket bulk, appearance after wear           |
| <b>Skorts &amp; dresses</b> | Drape, coverage, stretch, surface and body comfort                 | Performance knit or stretch-woven direction            | Fit, mobility, length, internal components                  |
| <b>Mid-layers</b>           | Weight, stretch, breathability direction and layering comfort      | Interlock, double-knit or performance-knit direction   | Zip, collar, cuff, hem and layer relationship               |
| <b>Jackets &amp; vests</b>  | Weight, mobility, wind/water requirement, closure and pockets      | Lightweight woven or buyer-defined outerwear system    | Construction, finish and verified performance where claimed |

Fabric names in this guide are decision directions. Final composition, GSM, finish, color and performance are confirmed through project-specific sourcing and sample approval.

10 / PERFORMANCE

# Performance Is a Requirement, Not a Guess

Define the use, choose the material, review the garment, then verify any claim that matters.



MATERIAL REVIEW · Stretch + recovery · Surface + droplets · UV/test route · Finished garment

01

## Define

Climate + use

02

## Select

Material + construction

03

## Review

Sample + decoration

04

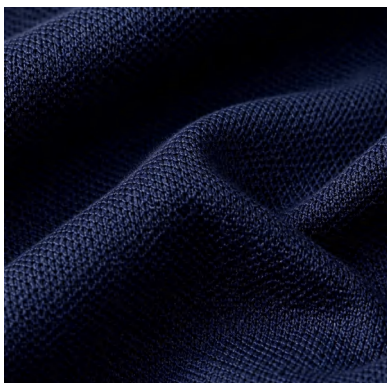
## Verify

Evidence before claim

10 / MATERIAL LIBRARY

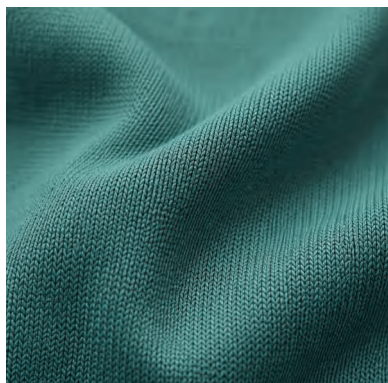
# Material Library

Six independent macro references show how construction changes surface, structure and visual language. Final fabrics are sourced and confirmed by project.



## Piqué

Textured knit direction for structured polo discussions.



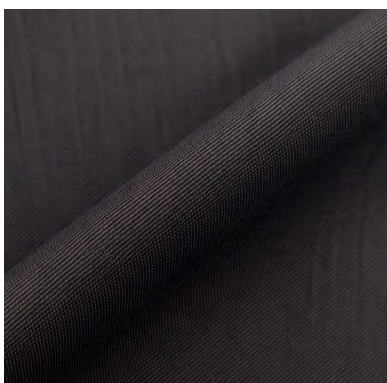
## Jersey

Smooth knit direction where drape and surface matter.



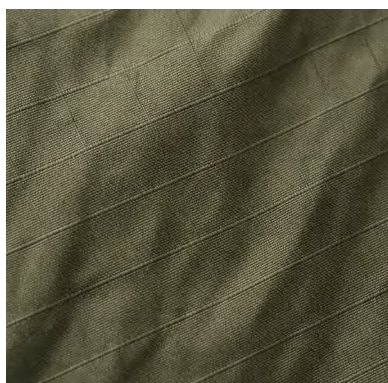
## Interlock

Stable double-knit direction for clean structure.



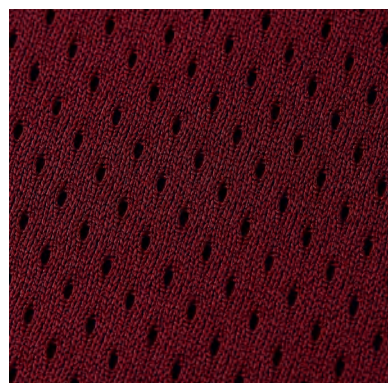
## Stretch Woven

Bottoms direction with structure and buyer-defined stretch.



## Lightweight Woven

Outer-layer direction; weather properties require verification.



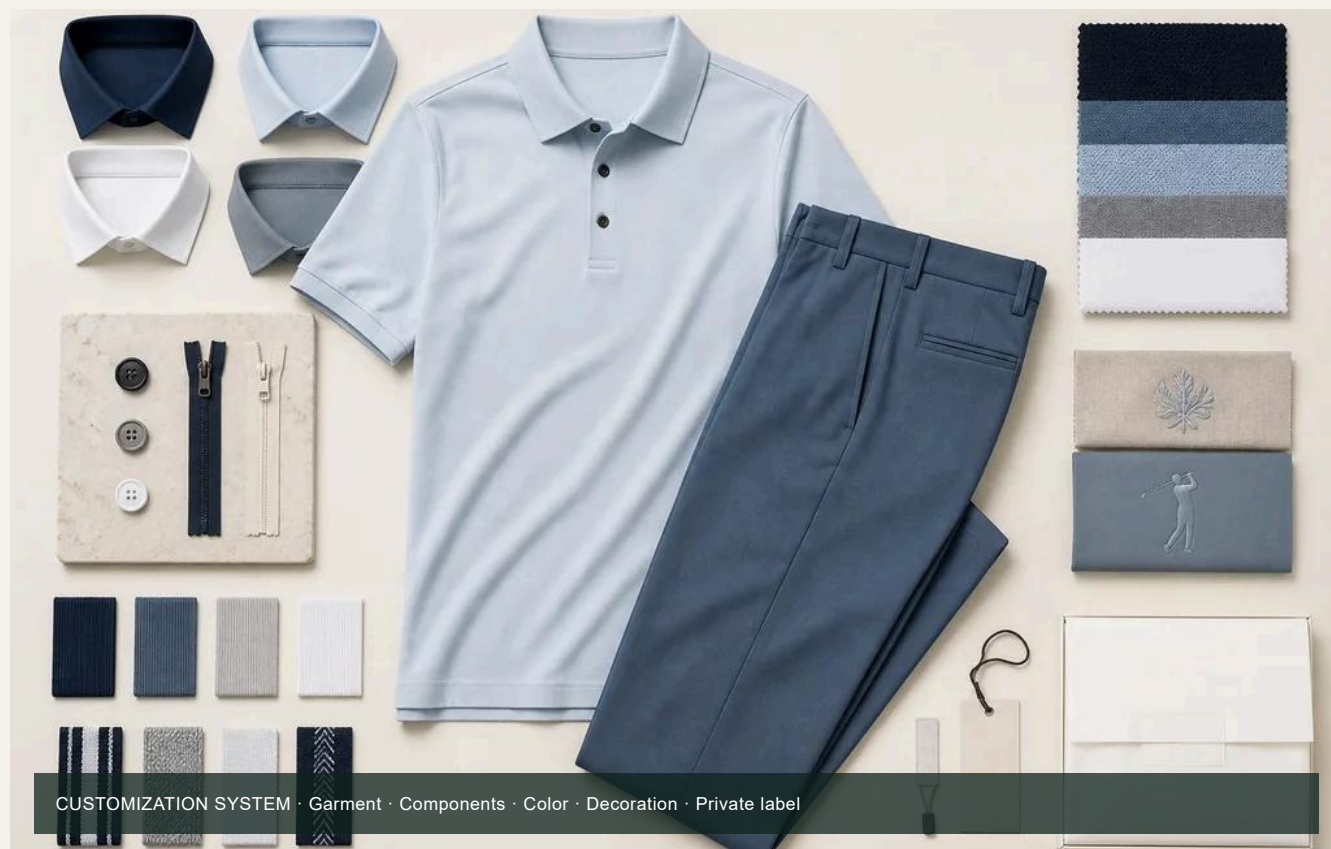
## Performance Knit

Requirement-led technical knit direction.

11 / CUSTOMIZATION

# Build the Product Around Your Brand

Choose the product, material, color, decoration and presentation as one connected system.



01

## Product

Fit + construction

02

## Material

Fabric + trims

03

## Color

Main + contrast

04

## Branding

Process + placement

05

## Label

Tags + packaging

11 / CUSTOMIZATION

# Customization by Garment Family

The categories share a brand system, but the technical decisions change by garment.

| Family               | Construction                                  | Fit                                         | Material / trims                      | Brand presentation                      |
|----------------------|-----------------------------------------------|---------------------------------------------|---------------------------------------|-----------------------------------------|
| <b>Polo</b>          | Collar, placket, sleeve, cuff, vent, hem      | Body, shoulder, sleeve and length           | Knit, buttons/zip, rib, tape          | Chest/sleeve/neck logo, labels, hangtag |
| <b>Shorts</b>        | Waistband, loops, closure, pockets, inseam    | Rise, seat, thigh, leg width                | Stretch woven, zip, button, pocketing | Logo position, labels and packing       |
| <b>Pants</b>         | Waist, fly, pockets, knee, opening            | Rise, seat, thigh, taper, inseam            | Structured/stretch woven, hardware    | Subtle placement, labels, presentation  |
| <b>Skort / dress</b> | Waist, coverage, neckline, sleeve, pocket     | Women's product-specific pattern and length | Performance knit/woven, elastic, zip  | Logo, print, labels and packaging       |
| <b>Quarter-zip</b>   | Collar, zip, chin guard, cuff, hem            | Layering ease and mobility                  | Knit, zipper, binding or rib          | Chest/sleeve logo, label system         |
| <b>Vest / jacket</b> | Armhole/sleeve, closure, pockets, panels, hem | Layering fit and swing mobility             | Outerwear fabric, zip, elastic, cord  | Placement by material and construction  |

11 / BRANDING

# Logo and Decoration Guide

Choose the process by product, material, artwork and placement. The decoration sample is part of the approval system.



## EMBROIDERY

**Thread creates dimensional branding; artwork detail, backing, fabric stability and stitch density need review.**

Common placements: chest, sleeve, back neck

## SCREEN PRINTING

**Useful for suitable surfaces and artwork; ink, stretch and hand feel must match the garment.**

Review sample effect

## SUBLIMATION

**A material/print route for suitable polyester-based constructions and artwork.**

Plan print before cutting

## HEAT TRANSFER

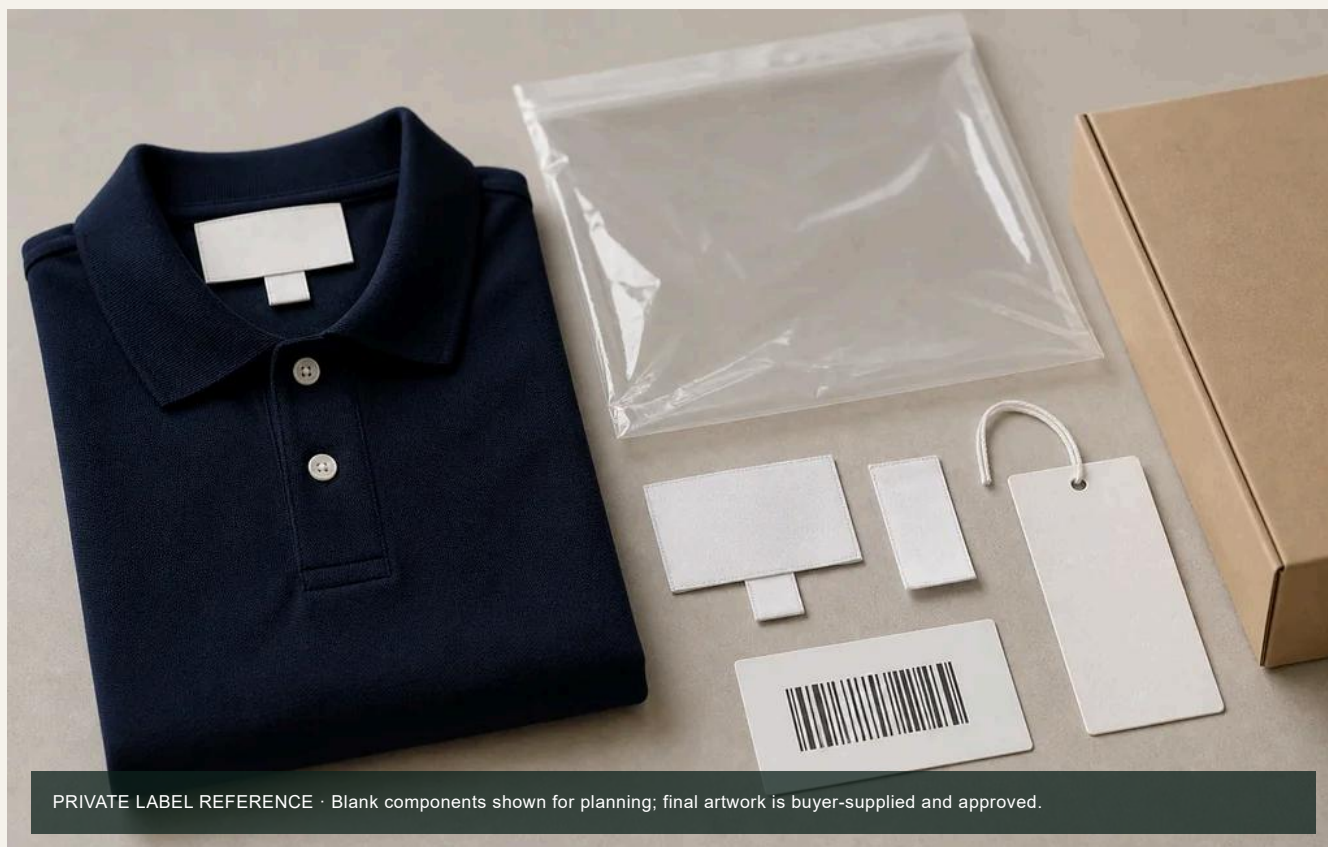
**A clean route for suitable stretch, surface and detail requirements.**

Test adhesion and hand feel

12 / PRIVATE LABEL

# Private Label Is a Presentation System

A branded garment moves through a complete presentation sequence. The logo is only one part.



## ON-GARMENT IDENTITY

### Main label · size label · care label

Confirm artwork, material, placement and required information.

## RETAIL PRESENTATION

### Hangtag · barcode / identifier · folding

Plan the customer-facing and stock-handling system.

## PRIMARY PACKAGING

### Polybag or agreed alternative · size marking

Confirm material, warnings and destination requirements where applicable.

## EXPORT PRESENTATION

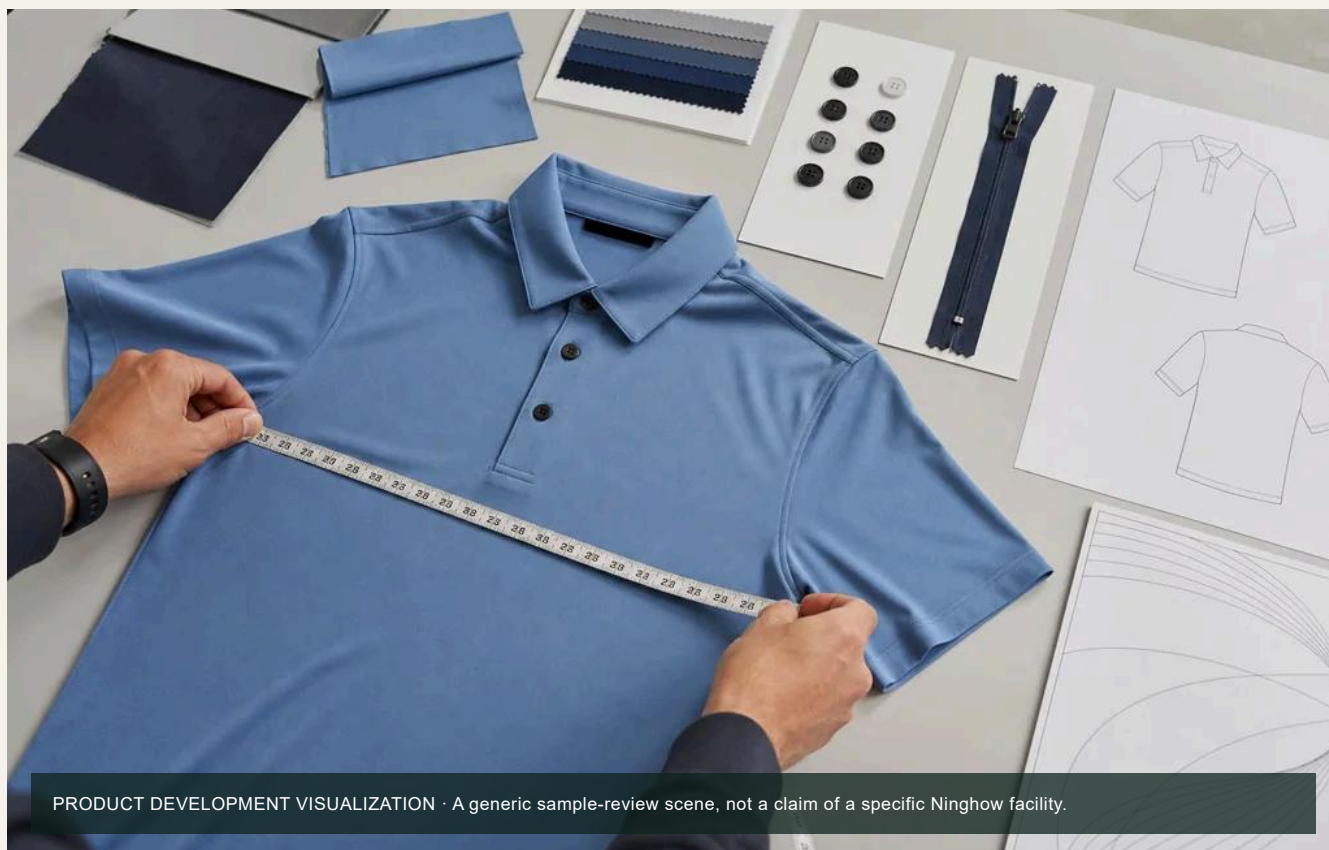
### Carton marks · ratio · packing list coordination

Align the packed order with buyer and shipment instructions.

13 / SAMPLING

# From Idea to Approved Sample

Sampling turns a brief into a physical reference that can be measured, worn, decorated and revised before bulk production.



## PRODUCT

**Fit · measurements · collar · placket · stitching**

Review the whole garment, not one visible detail.

## MATERIAL

**Fabric · color · trims · hand feel**

Confirm the selected sample materials and any substitutions.

## BRANDING

**Logo effect · scale · placement · labels**

Approve the physical result where required.

## PRESENTATION

**Hangtag · folding · packaging direction**

Close the sample with the finished-order requirements.

13 / STARTING POINTS

# You Do Not Need to Start the Same Way

Choose the starting point closest to the information you already have.

01

## I have a tech pack

Technical feasibility, material, sample and production review.



02

## I have a physical sample

Construction, measurement, material and difference review.



03

## I have a reference product

Define what to keep, change and develop.



04

## I have a sketch

Translate the design into a product-development brief.



05

## I only have a product idea

Clarify the consumer, garment, use, look and collection role.



A clearer starting brief makes fabric, pattern, sample, quotation and timing review more accurate.

14 / MANUFACTURING

# From Approved Sample to Bulk Production

The production route follows confirmed materials and an approved product reference. Sequence can vary by garment and customization.



## MATERIALS

**Confirm or prepare fabric and trims.**

Color, components and production information

## CUT & SEW

**Cut panels and assemble the garment.**

Construction, measurements and workmanship

## DECORATION & FINISH

**Apply approved logo method and complete finishing.**

Artwork, placement and sample standard

## INSPECT & PACK

**Check finished garments and packing.**

Criteria, ratios, identifiers and shipment preparation

14 / APPROVAL GATES

# Buyer Confirmations at Each Gate

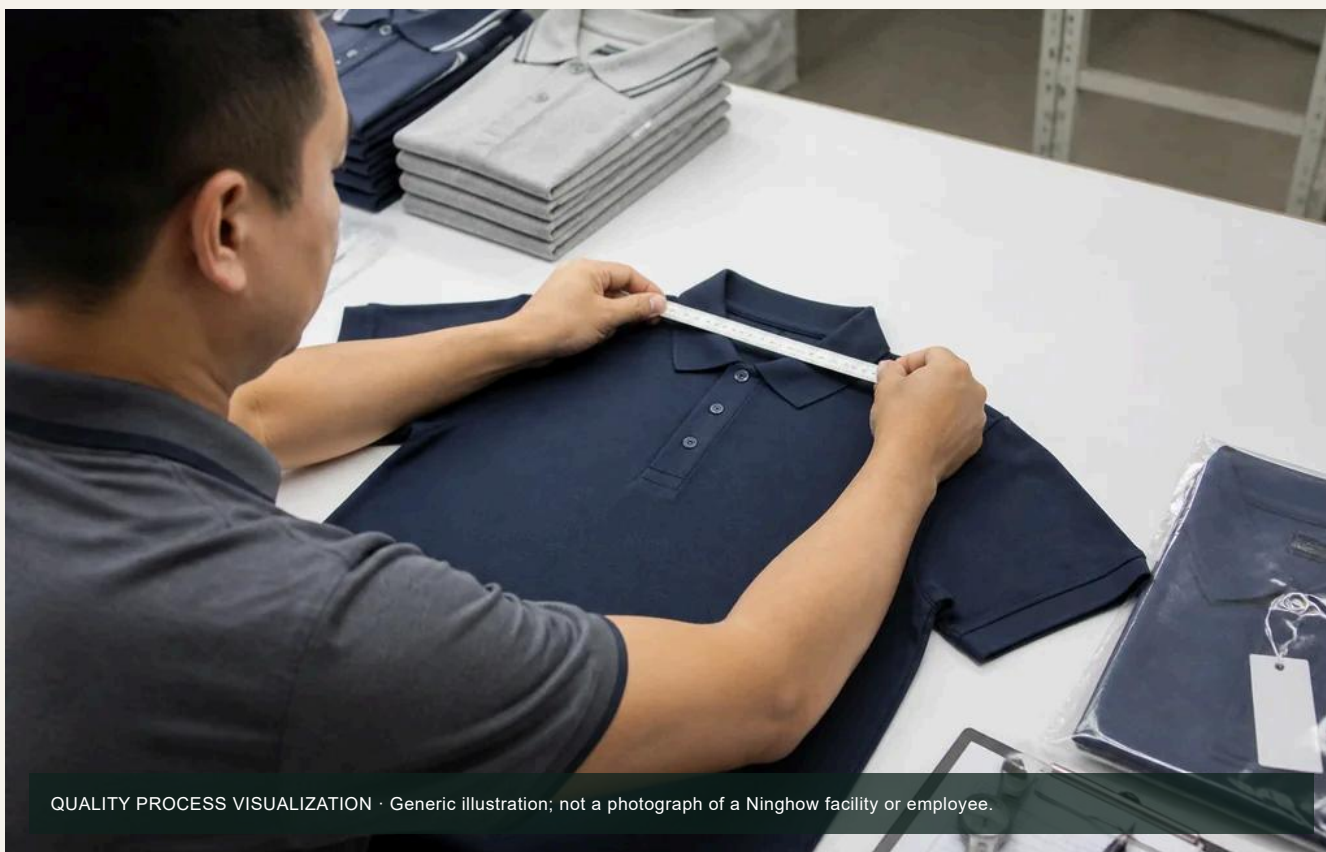
An approval gate prevents later stages from relying on an unresolved assumption.

|                                                                                                                                                                    |                                                                                                                                                                             |                                                                                                                                                                   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>1</p> <p><b>Brief Gate</b></p> <p>Product, wearer, use, quantity and destination are understood.</p> <p><b>Buyer confirms: Approve scope.</b></p>               | <p>2</p> <p><b>Material Gate</b></p> <p>Fabric, trims, colors and performance requirements are defined.</p> <p><b>Buyer confirms: Approve selected route.</b></p>           | <p>3</p> <p><b>Pattern / Fit Gate</b></p> <p>Measurements and fit direction are ready for sampling.</p> <p><b>Buyer confirms: Approve spec direction.</b></p>     |
| <p>4</p> <p><b>Sample Gate</b></p> <p>Construction, fit, material and appearance are reviewed.</p> <p><b>Buyer confirms: Approve or consolidate revisions.</b></p> | <p>5</p> <p><b>Brand Gate</b></p> <p>Artwork, method, placement, labels and packing are confirmed.</p> <p><b>Buyer confirms: Approve physical or documented result.</b></p> | <p>6</p> <p><b>Pre-Production Gate</b></p> <p>The bulk reference and order information are locked.</p> <p><b>Buyer confirms: Approve production standard.</b></p> |
| <p>7</p> <p><b>Process Gate</b></p> <p>Production and inspection follow agreed information.</p> <p><b>Buyer confirms: Review updates or reports as agreed.</b></p> | <p>8</p> <p><b>Final Gate</b></p> <p>Finished product and packing are checked.</p> <p><b>Buyer confirms: Approve shipment release route.</b></p>                            | <p>9</p> <p><b>Repeat Order Gate</b></p> <p>Changes are documented before the next run.</p> <p><b>Buyer confirms: Approve the new order reference.</b></p>        |

15 / QUALITY

# Quality Control Is Built Around References

Inspection only works when product requirements, material, measurements, workmanship and packaging criteria have been defined.



QUALITY PROCESS VISUALIZATION · Generic illustration; not a photograph of a Ninghow facility or employee.

## PRODUCT REFERENCE

**Approved specifications, sample and written requirements create the checking basis.**

Define before production

## MATERIAL REFERENCE

**Fabric and color are reviewed against the agreed project information.**

Document standards

## CONSTRUCTION REFERENCE

**Measurements, sewing and workmanship are checked through process and final stages.**

Define tolerances

## PACKING REFERENCE

**Labels, ratios, identifiers and packaging are part of the finished order.**

Include in QC scope

15 / QUALITY

# Quality Control Points

The exact inspection method, acceptance criteria and project arrangements are confirmed for each order.

| Control point                   | Typical review focus                                                          | Buyer input                              |
|---------------------------------|-------------------------------------------------------------------------------|------------------------------------------|
| <b>Requirement review</b>       | Product details, references, materials, measurements and packing instructions | Approved specification and sample route  |
| <b>Fabric &amp; color check</b> | Material identity, visible condition and agreed color reference               | Material and color standard              |
| <b>Process quality control</b>  | Construction, sewing and emerging consistency issues                          | Agreed workmanship and reporting needs   |
| <b>Measurement inspection</b>   | Key points against the size specification and tolerances                      | Final measurement chart                  |
| <b>Final inspection</b>         | Finished product, workmanship and order presentation                          | Acceptance criteria and inspection scope |
| <b>Packaging review</b>         | Labels, folding, identifiers, polybag/carton and ratios                       | Approved packaging instruction           |
| <b>AQL / third party</b>        | Customer-appointed or third-party inspection support where required           | Agency, standard, level and timing       |

Providers such as SGS or Intertek can be coordinated according to project requirements. This is not a universal certification or automatic inspection claim.

16 / CLUB PROGRAMS

# Clubs, Pro Shops and Resorts

Build the program around wearer groups, retail or staff use, product mix, colors, crest placement, size planning and presentation.



PROGRAM DIRECTION · Coordinated club apparel; unbranded development reference.

## MEMBER APPAREL

**Core polos, bottoms and layers for a consistent club identity.**

Plan size and repeat-order needs

## STAFF APPAREL

**Role-appropriate garments and coordinated colors.**

Separate wearer and duty requirements

## PRO SHOP RETAIL

**A coherent assortment with labels, hangtags and retail presentation.**

Plan consumer and price position

## RESORT PROGRAM

**Course and clubhouse directions under one brand system.**

Coordinate seasonal and climate needs

16 / EVENT PROGRAMS

# Tournaments and Corporate Golf

Event apparel requires product planning plus operational detail: wearer groups, quantities, logos, size breakdowns, packing, destination and delivery date.



PROGRAM DIRECTION · Generic tournament apparel planning scene; no third-party brands.

## STAFF & VOLUNTEERS

**Use clear garment/color assignments and practical size planning.**

Identify every wearer group

## PLAYERS & GIFTING

**Choose product quality and presentation for the intended recipient.**

Define pack-out and delivery point

## SPONSORS & ARTWORK

**Control logo hierarchy, scale, color and placement approvals.**

Supply editable artwork

## TIMING & LOGISTICS

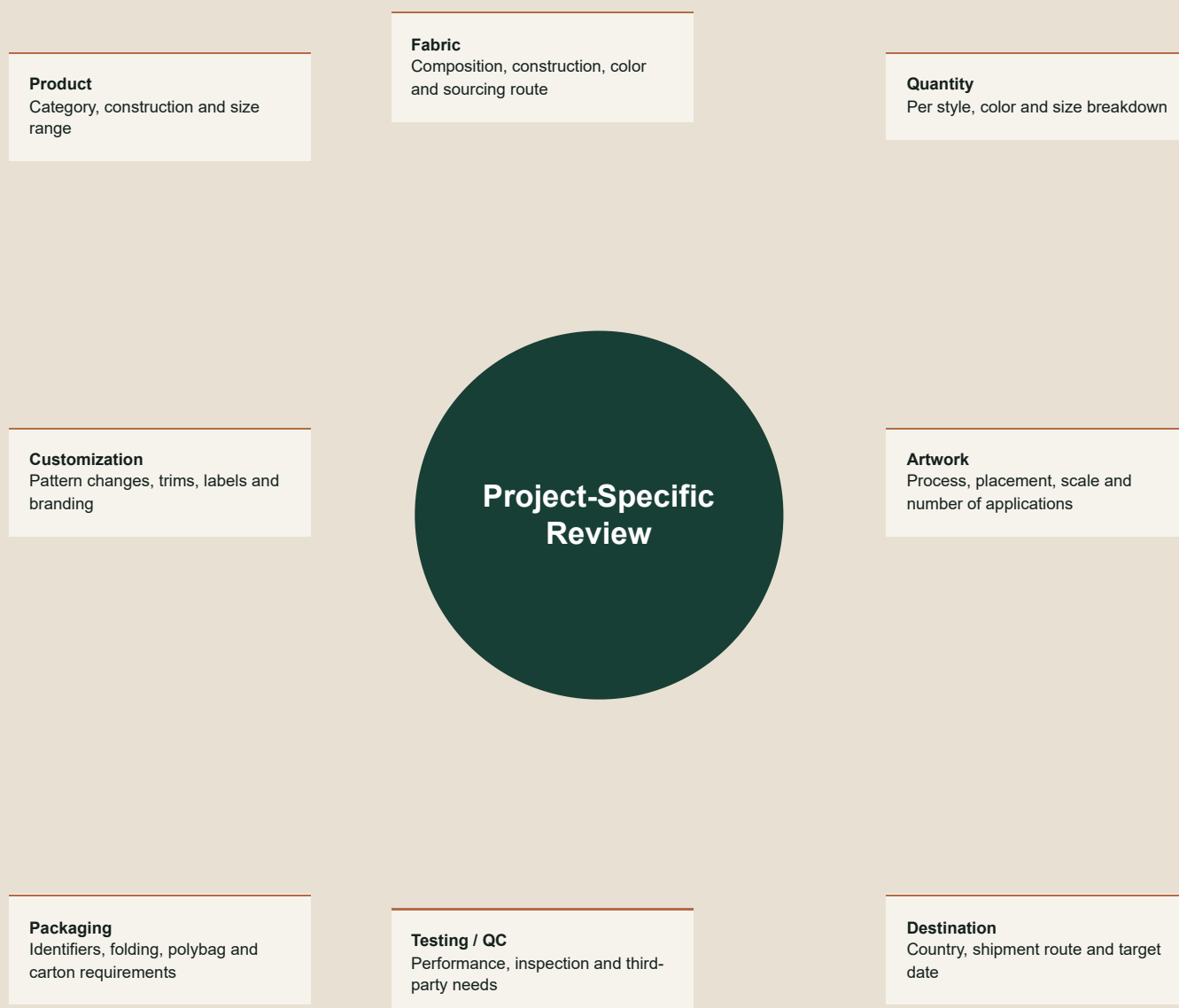
**Work backward from the event with approval, production and shipment allowances.**

Confirm destination and target date

17 / BUYER GUIDE

# What Affects Quotation and Timing?

There is no responsible universal price, MOQ or lead-time promise for every golf apparel project.



17 / RFQ

# RFQ Preparation Checklist

The more clearly the project is defined, the easier it is to review fabric, sampling, production and quotation requirements.

☐ Product category and style count

☐ Reference images, sketch, tech pack or sample

☐ Target market and intended wearer

☐ Men's, women's, junior or program grouping

☐ Estimated quantity by style and color

☐ Size range and measurement chart

☐ Fit direction and sample size

☐ Fabric construction or composition preference

☐ Hand feel, weight and performance requirements

☐ Main and contrast color references

☐ Logo artwork and color versions

☐ Branding method and placement ideas

☐ Main, size and care-label requirements

☐ Hangtag, barcode or stock identifier needs

☐ Folding and primary packaging requirements

☐ Carton marking or pack-ratio requirements

☐ Testing and inspection requirements

☐ Destination country and delivery point

☐ Target delivery date and event/launch context

☐ Preferred shipment and commercial discussion points

If some details are unknown, mark them as open decisions. An explicit unknown is easier to review than an assumed requirement.

17 / NEXT STEP

# Choose Your Next Step

Use the route that matches your current buying stage.

|    |                                                                                                         |   |
|----|---------------------------------------------------------------------------------------------------------|---|
| 01 | <b>Exploring products</b><br>Browse the verified golf apparel range.                                    | > |
| 02 | <b>Building a collection</b><br>Discuss OEM, ODM or a coordinated program.                              | > |
| 03 | <b>Comparing fabrics</b><br>Review fabric, trim, color and branding requirements.                       | > |
| 04 | <b>Developing a style</b><br>Start sample and product development.                                      | > |
| 05 | <b>Planning private label</b><br>Coordinate garment and brand presentation.                             | > |
| 06 | <b>Ready for project review</b><br>Send product, quantity, material, branding and delivery information. | > |

18 / CONTACT

# Contact Ninghow Golf

Use the current Ninghow Golf contact route for B2B project discussions, samples, fabric swatches and technical questions.

WEBSITE

**ninghowgolf.com**

EMAIL

**chris@ninghow.com**

WHATSAPP

**+852 8435 8104**

TELEPHONE

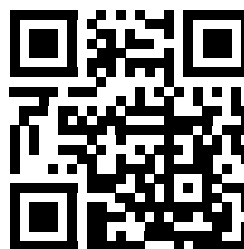
**+86 755 8961 3056**

ADDRESS

**Building 3E, Hengming ONE, Longgang, Shenzhen, China**

PROJECT CONTACT

**ninghowgolf.com/contact**



## Start a Project

Share garment categories, quantity, fabric direction, branding, packaging, destination and target date.

SAMPLE

FABRIC

TECH PACK

RFQ

# Build Your Next Golf Apparel Collection



CUSTOM DEVELOPMENT  
PRIVATE LABEL  
SAMPLING  
BULK MANUFACTURING